

# GnoChess – Privacy Policy

**Effective Date:** September 21, 2023

GnoChess (“we”, “us,” or “our”), hosted by NewTendermint, LLC (“NewTendermint”) provides this online chess simulation to allow participants the opportunity to learn about Gno and Web3. This Privacy Policy is designed to help you understand how we collect, use, process, and disclose your personal information.

## 1. Scope and Updates to this Privacy Policy

This Privacy Policy applies to personal information processed by us in connection with GnoChess, or wherever this Privacy Policy is linked. By accessing or playing GnoChess, you signify that you have read, understood, and agree to the GnoChess Terms and Conditions and to our collection, storage, use, and disclosure of your personal information as described in this Privacy Policy. You also acknowledge that once your personal information has been entered, you may no longer be able to access, delete, or modify the personal information you have provided.

**Changes to our Privacy Policy.** We may revise this Privacy Policy from time to time in our sole discretion. If there are material changes to this Privacy Policy, we will notify you as required by applicable law. You understand and agree that you will be deemed to have accepted the updated Privacy Policy if you continue to play GnoChess after the new Privacy Policy takes effect.

## 2. Personal Information We Collect

The categories of personal information we collect depend on how you interact with us and the requirements of applicable law. We collect personal information you provide to us, information we obtain automatically when you play GnoChess, and information from other sources, such as third-party services and organizations as described below.

- **Identifiers.** We may collect identifiers such as your first and last name, email address, github address, username, profile picture, phone number, or address when you register to play GnoChess.
- **Geolocation.** We may collect your location information, such as where you live or play GnoChess.
- **Your communications with us.** We may collect personal information that you provide in your communications with us.
- **Personal information collected automatically.** We may collect certain information automatically when you play GnoChess, such as your Internet Protocol (IP) address, github address, user settings, MAC address, cookie identifiers, mobile carrier, mobile advertising and other unique identifiers, browser or device information, and Internet service provider. We may also automatically collect information regarding your use of GnoChess, such as pages that you visit before, during, and after using GnoChess, information about the links you click, the types of content you interact with, the frequency and duration of your activities, and other information about how you play GnoChess.

### 3. How We Use your Personal Information

We use your personal information for a variety of business purposes, including to provide you with GnoChess, for administrative purposes, and to market GnoChess. We may also use your personal information to provide you with access to our services, answer requests for customer or technical support, communicate with you about your account, activities on GnoChess, and policy changes, and register for other NewTendermint offerings. We may also use your personal information for direct marketing, research and development (including marketing research), network and information security, and fraud prevention. Your personal information may also be used to measure interest and engagement in GnoChess, improve, upgrade, or enhance GnoChess, develop new products or services, debug, identify or repair errors, enforce or agreements, and policies, and any other activities required to comply with our legal obligations.

We will also use your personal information for other purposes that are clearly disclosed to you at the time you provide your personal information or with your consent.

### 4. How We Disclose your Personal Information

We disclose your personal information in the following ways:

- **Service Providers.** We may disclose your personal information with our third-party services providers and vendors that assist us. These third-parties may include IT support, hosting, customer service, and related services.
- **Business Partners.** We may disclose your personal information with our business partners, including those with whom we jointly offer products or services.
- **Affiliates.** We may disclose your personal information with our company affiliates, such as for our administrative purposes, IT management, or for them to provide services to you or support and supplement GnoChess.
- **Advertising Partners.** We may disclose your personal information with third-party advertising partner. These third-party advertising partners may set tracking technologies to collect information regarding your activities and your device (e.g., your IP address, cookie identifiers, page(s) visited, location, time of day). Both we and these advertising partners may use this information (and similar information collected from other services) for purposes of delivering personalized advertisements to you when you visit digital properties within their networks. This practice is commonly referred to as “interest-based advertising,” “cross-context behavioral advertising,” or “personalized advertising.”

We may also disclose your personal information with third parties as appropriate and permitted by law. These include to comply with law enforcement or national security requests and legal process, such as a court order or subpoena; protect your, our, or others' rights, property, or safety; enforce our policies or contracts; collect amounts owed to us; or assist with an investigation or prosecution of suspected or actual illegal activity.

If we are involved in a merger, acquisition, financing due diligence, reorganization, bankruptcy, receivership, purchase or sale of assets, or transition of service to another provider, your

information may be sold or transferred as part of such a transaction, as permitted by law and/or contract.

#### **5. How Long we Retain Your Personal Information**

We will retain your personal information for as long as you use GnoChess, or other NewTendermint products or services, for as long as necessary to fulfil the purpose(s) for which it was collected, resolve disputes, establish legal defenses, conduct audits, pursue legitimate business purposes, enforce our agreements, and comply with applicable laws.

#### **6. Security of Your Personal Information**

We take steps to ensure that your information is treated securely and in accordance with this Privacy Policy. Unfortunately, no system is 100% secure, and we cannot ensure or warrant the security of any information you provide to us. To the fullest extent permitted by applicable law, we do not accept liability for unauthorized access, use, disclosure, or loss of personal information.

By using providing personal information to us, you agree that we may communicate with you electronically regarding security, privacy, and administrative issues relating to your use of GnoChess. If we learn of a security system's breach, we may attempt to notify you electronically by posting a notice on our website, by mail, or by sending an email to you.

#### **7. California Residents**

California residents may request information concerning the categories of personal information, if any, we share with third parties or affiliates for their direct marketing purposes. If you would like more information, please contact us as outlined below.

Some browsers offer a "Do Not Track" privacy preference. Generally, when a user turns on the Do Not Track Signal, their browser sends a message to websites requesting that the user not be tracked. Our websites currently do not respond to "Do Not Track" signals.

#### **8. Contact Us**

If you have any questions about our privacy practices or this Privacy Policy, please contact us at:

- 1-310-894-6544
- [legal@tendermint.com](mailto:legal@tendermint.com)